

ALTAROMA

— FASHION RUNWAY —



ALTAROMA

February 2-4 2022

CALENDAR

Cinecittà Studios

Wednesday, 2 February 2022

THE ENTIRE EVENT WILL BE LIVE STREAMED AND ACCESSIBLE ON DEMAND AT THE LINK [DIGITALRUNWAY.ALTAROMA.IT](https://digitalrunway.altaroma.it) AND ON THE NEW ALTAROMA APP

From 10:00am to 7:30pm	SHOWCASE ROMA Exhibition of independent brands, emerging designers and innovative start-ups presenting their collections of clothing and accessories. The project aims to establish business contacts and facilitate relationships with buyers, buying offices, press representatives and trade professionals.	CINECITTÀ STUDIOS Via Vincenzo Lamaro, 30 Area antica Roma digitalrunway.altaroma.it
10:00am	FASHION TALK ALTAROMA THE FUTURE IS WOMAN – PROJECTS FOR A NEW WOMEN'S RENAISSANCE Invitation only	CINECITTÀ STUDIOS Via Vincenzo Lamaro, 30 Sala Fellini Live Streaming digitalrunway.altaroma.it
From 10:30am to 7:00pm	LAZIO INNOVA - STARTUP FASHION ACADEMY Exhibition of projects by students taking part in the Startup Fashion Academy project, a business school for young designers from fashion academies. The project is promoted by Lazio Innova in cooperation with Altaroma. Invitation only	CINECITTÀ STUDIOS Via Vincenzo Lamaro, 30 Basilica Emilia Area antica Roma
12:00pm	ALBERTO AUDENINO F/W 22 - 23 Fashion show Invitation only	CINECITTÀ STUDIOS Via Vincenzo Lamaro, 30 Teatro 5 Live Streaming digitalrunway.altaroma.it
2:00pm	EDOARDO GALLORINI Showgirl F/W 22 - 23 Fashion show Invitation only	CINECITTÀ STUDIOS Via Vincenzo Lamaro, 30 Teatro 5 Live Streaming digitalrunway.altaroma.it
3:30pm	FASHION FILM FESTIVAL MILANO DIGITAL AWARDS An innovative digital format featuring the Festival's 2022 International Jury and the winners of the 8th edition of the event.	digitalrunway.altaroma.it
5:00pm	MUUSA DNA Muusa F/W 22 - 23 Fashion show Invitation only	CINECITTÀ STUDIOS Via Vincenzo Lamaro, 30 Teatro 5 Live Streaming digitalrunway.altaroma.it

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From 5:00pm to 8:00pm	GAIA CARAMAZZA "Ritmo" exhibition of unique jewellery with a conceptual style, accompanied by a fashion setting and live music. Free admittance	GALLERIA D'ARTE MARCHETTI Via Margutta, 8
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6:00pm	IED ISTITUTO EUROPEO DI DESIGN IED Rome presents a fashion video that shows the best of the Fashion School and all its richness. A journey that unfolds through a mash-up of learning projects and events, specially designed for the digital space. With the aim of highlighting the complexity of the Institute, the video contains some contributions from the School of Visual Arts.	digitalrunway.altaroma.it
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6:15pm	ROMA YOUNG TALENTS Fashion contest for designers and aspiring entrepreneurs in the world of fashion organized by CNA Roma and Daydream Studio, carried out in collaboration with Altaroma and with the support of the Chamber of Commerce of Rome Award ceremony Invitation only	CINECITTÀ STUDIOS Via Vincenzo Lomaro, 30 Sala Fellini Live Streaming digitalrunway.altaroma.it
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7:30pm	ROME IS MY RUNWAY #1 FRANCESCA COTTONE GAMS NOTE JOHN ZUCCA THE SILTED COMPANY Fashion show Invitation only	CINECITTÀ STUDIOS Via Vincenzo Lomaro, 30 Teatro 5 Live Streaming digitalrunway.altaroma.it
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8:30pm	DIGITAL MEDIA FEST THE MOVEMENT directed by Ines Von Bonhorst and Yuri Pirondi. Best Original Idea award	digitalrunway.altaroma.it

Thursday, 3 February 2022

THE ENTIRE EVENT WILL BE LIVE STREAMED AND ACCESSIBLE ON DEMAND AT THE LINK [DIGITALRUNWAY.ALTAROMA.IT](https://digitalrunway.altaroma.it) AND ON THE NEW ALTAROMA APP

From 10:00am to 7:30pm	SHOWCASE ROMA Exhibition of independent brands, emerging designers and innovative start-ups presenting their collections of clothing and accessories. The project aims to establish business contacts and facilitate relationships with buyers, buying offices, press representatives and trade professionals.	CINECITTÀ STUDIOS Via Vincenzo Lomaro, 30 Area antica Roma digitalrunway.altaroma.it
10:00am	FASHION TALK ALTAROMA THE FUTURE IS WOMAN – HOW TO CREATE A NEW INCLUSIVE ECONOMIC ECOSYSTEM Invitation only	CINECITTÀ STUDIOS Via Vincenzo Lomaro, 30 Sala Fellini Live Streaming digitalrunway.altaroma.it
12:00pm	SIMON CRACKER Sulle corna della Luna (On the Horns of the Moon) F/W 22-23 Fashion show Invitation only	CINECITTÀ STUDIOS Via Vincenzo Lomaro, 30 Teatro 5 Live Streaming digitalrunway.altaroma.it
2:00pm	CASA PRETI Innocenza (Innocence) F/W 22-23 Fashion show Invitation only	CINECITTÀ STUDIOS Via Vincenzo Lomaro, 30 Teatro 5 Live Streaming digitalrunway.altaroma.it
3:00pm	NABA, Nuova Accademia di Belle Arti (New Academy of Fine Arts) Fashion Poetry at NABA, with Olivier Saillard and Axelle Doué Directed by Silvia Morani. The documentary chronicles the workshop held in Rome with NABA students of the 3-year BA Programme in Fashion Design with O. Saillard: the process of poetic remodelling and a performance give new life to a garment forgotten in the wardrobe.	digitalrunway.altaroma.it
3:30pm	RUFA Rome University of Fine Arts Participation through an original video: Who's the sustainable fashion designer of the future? Some industry players share their considerations, experiences and issues related to the need to foster an integral ecology approach to the fashion system. The focus is on creativity, values, skills, technology, interconnections.	digitalrunway.altaroma.it

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4:00pm	<p>TALK LAZIO INNOVA/ALTAROMA An account of the STARTUP FASHION ACADEMY training project, a call to action launched by the Region of Lazio together with Altaroma and Lazio Innova dedicated to young designers from fashion academies: results and future prospects of the next edition. The talk will feature the winners of the Startup Fashion Academy, and the designers of the Business School for Designers. Invitation only</p>	<p>CINECITTÀ STUDIOS Via Vincenzo Lamaro, 30 Sala Fellini Live Streaming digitalrunway.altaroma.it</p>
5:15pm	<p>GAIOFATTO A MENO Fashion show Invitation only</p>	<p>CINECITTÀ STUDIOS Via Vincenzo Lamaro, 30 Teatro 5 Live Streaming digitalrunway.altaroma.it</p>
6:00pm	<p>LE CICATRICI PREZIOSE (PRECIOUS SCARS) Gabriella Carlucci for Excellence International presents the performance event: "Precious Scars". Concept by Alessandro Messina, Eleonora Albrecht and Paolo Gambi. Directed by Eleonora Albrecht. Fashion Editor Agnese Sanchez. A performance of fashion and poetry to tell the beauty of having survived and reborn after an invasive disease. Free admittance</p>	<p>GALLERIA PLUS ART PULS Viale Giuseppe Mazzini, 1</p>
7:30pm	<p>ROME IS MY RUNWAY #2 CRU LE' ETICLO' FRANCESCA MARCHISIO HOMIE Fashion show Invitation only</p>	<p>CINECITTÀ STUDIOS Via Vincenzo Lamaro, 30 Teatro 5 Live Streaming digitalrunway.altaroma.it</p>
8:30pm	<p>DIGITAL MEDIA FEST HYMN TO NONSENSE directed by Alice Fassi Best Fashion Film award</p>	<p>digitalrunway.altaroma.it</p>

Friday, 4 February 2022

THE ENTIRE EVENT WILL BE LIVE STREAMED AND ACCESSIBLE ON DEMAND AT THE LINK [DIGITALRUNWAY.ALTAROMA.IT](https://digitalrunway.altaroma.it) AND ON THE NEW ALTAROMA APP

From 10:00am to 7:30pm	SHOWCASE ROMA Exhibition of independent brands, emerging designers and innovative start-ups presenting their collections of clothing and accessories. The project aims to establish business contacts and facilitate relationships with buyers, buying offices, press representatives and trade professionals.	CINECITTÀ STUDIOS Via Vincenzo Lamaro, 30 Area antica Roma digitalrunway.altaroma.it
10:00am	FASHION TALK ALTAROMA THE FUTURE IS WOMAN: SUSTAINABLE, DIGITAL AND INNOVATIVE Invitation only	CINECITTÀ STUDIOS Via Vincenzo Lamaro, 30 Sala Fellini Live Streaming digitalrunway.altaroma.it
12:00pm	ITALIAN FAMILY Garden F/W 22-23 Fashion show Invitation only	CINECITTÀ STUDIOS Via Vincenzo Lamaro, 30 Teatro 5 Live Streaming digitalrunway.altaroma.it
2:00pm	GRETEL Z. Ritorno alla Profondità di Noi Stessi (Back to the Depths of Ourselves) F/W 22-23 Fashion show Invitation only	CINECITTÀ STUDIOS Via Vincenzo Lamaro, 30 Teatro 5 Live Streaming digitalrunway.altaroma.it
15.30	FASHION FILM FESTIVAL MILANO DIGITAL AWARDS Fashion Film Festival Milano presents the 16 winning fashion films of the 8th edition selected by the festival's international jury and by the audience. Invitation only	CINECITTÀ STUDIOS Via Vincenzo Lamaro, 30 Sala Fellini digitalrunway.altaroma.it
5:00pm	ROME IS MY RUNWAY #3 ANNAGIULIA FIRENZE MARIA SAPIO OREQUO SARTORIA74 Fashion show Invitation only	CINECITTÀ STUDIOS Via Vincenzo Lamaro, 30 Teatro 5 Live Streaming digitalrunway.altaroma.it
18.00	INTERNATIONAL COUTURE& IFN FOUNDATION La Dolce Vita Fashion Show produced by International Couture & IFN Foundation with the participation of: Abiddikkia Marcela de Cala, Missaki Couture, Natasha Pavlunchenko, Sabrina Amoroso. Accessories by Ludo ecotech bijoux, Ferrum Jewels, Fleur d'Oranger. Invitation only	BAGLIONI HOTEL REGINA Via Veneto, 72

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19.30 ACCADEMIA ITALIANA
Nuovo mondo (New World)
Fashion show
Training
Invitation only

CINECITTÀ STUDIOS
Via Vincenzo Lomaro, 30
Teatro 5
Live Streaming
digitalrunway.altaroma.it
